



# Planning and Managing Tourism in Protected Areas

## Mobile Seminar — September 7-23, 2017

The Mobile Seminar on Planning and Managing Tourism in Protected Areas is an intensive, 2.5-week field-based training event for individuals working to promote sustainable tourism and outdoor recreation in parks and nature reserves worldwide. The seminar, co-offered by CSU's Center for Protected Area Management and the US Forest Service International Programs Office, will build the skills of participants to plan and manage public use and outdoor recreation programs in protected areas to build support for conservation, contribute to public health, fund protected area management, and provide economic benefits to local communities and national economies. Ideal participants will be mid-level professional and technical personnel who work for governmental or nongovernmental conservation and tourism organizations, in academia, in the private sector, and in community-based and indigenous tourism and conservation initiatives in or near protected areas.

### Overview and Methods

The seminar will begin on the campus of Colorado State University in Fort Collins, Colorado, next to the majestic Rocky Mountains. Most of the seminar will be spent in the field and on the road visiting protected areas managed by federal, state, and local governments; NGOs; and private landowners. Highlights include trips to Arapahoe-Roosevelt and Black Hills National Forest, Rocky Mountain, Badlands, Yellowstone, and Grand Teton National Parks, Mount Rushmore National Memorial, and visits to a western dude ranch, park gateway communities, a tribal reservation, and a variety of other local and regional tourism attractions.

### Course Dates:

September 7-23, 2017

### Application Deadline:

May 15, 2017



Colorado State University

WARNER COLLEGE OF Natural Resources



## Themes And Topics Covered

- Planning for tourism and public use in protected areas: zoning, management plans, carrying capacity, stakeholder involvement, and destination planning
- Legal and policy frameworks
- Tourism and climate change
- Institutional arrangements: role of different government actors and levels of government; local communities, landowners, academia, businesses, NGOs, indigenous people, universities, industry associations, user groups, volunteers, and concessionaires and other public-private partnerships
- Infrastructure: transportation networks; hotels; campsites; souvenir shops; restrooms; food and fuel; emergency services; signage; staff housing and facilities; and public services (water, sewerage, electricity, trash disposal, communications, etc.)
- Interpretation and environmental education: guided and self guided walks and trails; visitor centers; night programs; wayside exhibits; publications; and the role of guides and outfitters
- Funding tourism programs in protected areas

The workshop will combine a series of modules and activities on cross-cutting issues that involve intensive and active engagement of the participants. Teaching methods will include lectures, discussion sessions, small group exercises, participant presentations, and informal exchanges among participants, faculty and invited speakers. The workshop will also include a variety of activities to build camaraderie and help participants understand the challenges to sustainable tourism in natural areas and the importance of highly trained personnel. These include interpretive hikes and spending time with concessionaires, outfitters, and services providers to experience firsthand protected area tourism programs.

## Course Costs

The course fee of \$5,295 includes course registration and tuition, course materials, all lodging, meals and ground transportation costs during the workshop, insurance (health and accident), and basic outdoor equipment. Air travel costs and visa and Passport fees are not included in the course fee. It is recommended that participants bring an additional \$300 to purchase appropriate personal equipment for field trips. This cost does not include airfare from participants' countries to Denver, Colorado (DEN) or from Jackson Hole, Wyoming (JAC) to their home countries; these are the beginning and ending airports we will use.

## 2017 Seminar Dates

2017 seminar dates: September 7-23, 2017. Participants must arrive in Denver, Colorado (DEN) on September 6, and must plan to depart from Jackson Hole, Wyoming (JAC) on September 24 or from Denver, Colorado (DEN) on September 25.

