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## **The World Wide Fund for Nature (WWF) Seeks a consultancy to carry out the documentation for the Leading the Change Africa Youth Transformational Leadership Programme - Africa Youth Thematic Hub (2018- 2022)**

### **About WWF**

World Wide Fund for Nature (WWF) is an international non-governmental organization founded in 1961 which works in the field of nature protection. Its mission is to conserve nature and reduce the most pressing threats to the diversity of life on Earth. Our vision is to build a future in which people live in harmony with nature. Thus, it seeks to: save the planet by balancing the needs of human beings with those of other species that share the Earth, practice human conservation in the broadest sense, and instil in people, everywhere, a quiet respect, but not concealed, of nature and to balance that respect with a deep belief in human possibilities, inspiring others who can further the cause of conservation.

### **Background**

World Wide Fund for Nature (WWF) is one of the largest conservation organizations in the world. WWF is working in Africa to promote conservation and to also ensure the continent's natural resources are sustainably managed to bring about positive ecological and socio-economic transformation for the people of Africa. WWF in Africa recognises that to achieve its goals, it is imperative to mobilise and engage with the youth who form the largest segment of its population comprising 70 per cent. In this regard, WWF Cameroon Country Programme Office (CCPO) has been coordinating the implementation of the Africa Youth Transformational Leadership Programme (AYTLP) from 2018 – 2022 with a current bridging phase (January 2023- June 2023). The programme has been implemented under the Africa Youth Thematic Hub covering countries where WWF has a presence in Africa and spreading to other countries across the continent through partners and networking platforms. The AYTLP programme is anchored on four key areas including advancing policy, capacity building, promoting green entrepreneurship and networking platforms which has seen a critical mass of youth mobilised and empowered to contribute to green growth and sustainable development across the continent. WWF CCPO is seeking to document the good practices and lessons learnt from the implementation of this project that will inform ongoing and future programmes and interventions that involve working with the youth.

### **Objectives of the Consultancy**

The main objective of the consultancy is to document good practices, and lessons learnt during the implementation of the Africa Youth Thematic Hub during the period 2018 – 2022 guided by the four areas of the project's areas of strategic engagement including advancing policy, capacity building, green entrepreneurship and networking platforms. The assignment will also provide recommendations for the future based on the lessons learnt from the project.

## **Methodology**

The assignment will involve a desktop study to review relevant project documents and field visits to select project sites to document project activities.

## **Scope**

The scope of the assignment will include, field visits, interviews with key stakeholders, and filming of key activities in different regions and countries in the African continent where the project has been implemented on the ground. This will be followed by the production of a publication and documentary of key results and lessons learnt from the project.

## **Deliverables**

The consultant will deliver the following:

- i) An electronic publication of the Documentation of Key Results and Lessons Learnt by the Leading the Change - Africa Youth Transformational Leadership Project 2018-2022 to include two hard copies of the same publication.
- ii) A 13-minute documentary of Key Results and Lessons Learnt by the Leading the Change- Africa Youth Transformational Leadership Project 2018-2022.
- iii) A 7 – minute infographic video of Key Results and Lessons Learnt by the Leading the Change- Africa Youth Transformational Leadership Project 2018-2022.
- iv) A 3 – minute video that communicates Key Results and Lessons Learnt by the Leading the Change – Africa Youth Transformational Leadership Project

## **Requirements Time Frame**

The assignment will be conducted within a period of 21 working days.

## **Qualifications**

- An advanced university degree in communications, development, environmental conservation, environmental education, sustainability or any other related fields.
- Minimum of 8 years of experience in a related field with emphasis on communication of work related to the delivery of sustainable development goals, conservation and development work, and civil society empowerment with a strong focus on youth agency.
- Ability to conceptualize sustainable development concerns with a demonstrated capacity to communicate conservation, socio-economic issues and sustainability.
- Ability to engage proactively with youth networks, other relevant youth agencies and diverse stakeholders at the regional level.
- Strong analytical skills and capacity to assess and capture good practices and lessons learnt from a project intervention against the goals and objectives of the project.
- Excellent communication and written skills in English. A working knowledge of French will be desirable.
- Demonstrable track record of undertaking similar assignments with international organizations in a regional context.

## **Expression of Interest**

Interested individuals/parties should submit their proposals which should include;

- i) A technical proposal highlighting how they will carry out their work and a detailed curriculum vita
- ii) A detailed work plan
- iii) A Budget

### How to apply

- Proposals shall be submitted electronically through e-mail. [recruit-cam@wwfcam.org](mailto:recruit-cam@wwfcam.org), latest **April 16<sup>th</sup> 2023**. With the subject **"Documentation Ltc- AYTH 2018 -2022"**.

*WWF is an equal opportunity employer committed to a diverse workforce*