



together possible.

## Le World Wide Fund for Nature (WWF) Cameroon seeks a Resource Mobilization Consultant

### About WWF

World Wide Fund for Nature (WWF) is an International Non-Governmental Organization founded in 1961 that works to protect nature. Its mission is to conserve nature and reduce the most pressing threats to the diversity of life on Earth. Our vision is to build a future in which people live in harmony with nature. As such, it seeks to: save the planet by balancing the needs of humans with those of other species that share the Earth, practice humane conservation in the broadest sense, instill in people everywhere a quiet but unconcealed respect for nature and balance that respect with a deep belief in human possibility, inspire others who can advance the cause of conservation.

### Background:

The Congo Basin is the second-largest tropical forest in the world and is home to an impressive wealth of fauna and flora, ranging from isolated species (elephant, rhinoceros, hippopotamus, chimpanzee, and gorilla) to endemic habitats (hot spots). The Congo Basin is one of the priority regions for biodiversity conservation due to its exceptional heritage and high level of endemism (Colyn & Deleporte, 2004; Brooks et al., 2011; Dagalier et al., 2019). These ecosystems have the commons value today and across generations. However, the growing interest in protecting its ecosystems is challenged by the context of countries' under-development, weak governance, and funding shortage.

Almost two years ago, the WWF ROA decided to strengthen the Congo basin conservation programme. As we move into the elaboration phase of sub-regional conservation strategy framework, we are looking to recruit a highly experienced fundraiser consultant to design plan and lead the initiative resource mobilization efforts, build and maintain relationships across the WWF Network and with external partners and public and private sector donors, and mobilize resources towards a multi-million fundraising goal.

### Major Duties:

- Consult with the Congo Basin team to understand the vision, mission and focus areas of the organization;
- Conduct a comprehensive analysis of potential donors based on geographic interest and thematic funding and assess the feasibility of securing multiyear and thematic funding;
- Map donors' strategic areas of interest and explore opportunities for partnerships from emerging donors working in low- and middle-income countries and private sector foundations;
- Develop resource mobilization strategy for the Congo Basin, including an analysis of country and regional level pipelines;
- Build a fundraising pipeline and work alongside staff in participating WWF offices to effectively;
- Work with Initiative leader and country fundraising and program leads to write proposals, develop, fundraising materials and donor briefs;
- Proactive in building relationships across the WWF Network to map out and seize resource, mobilization opportunities, including with the Global Practices;

- Provides support, backstopping, guidance in resource mobilization and partnership development, manage relationships with private and public sector donors;
- Support the development of funding proposals at country and sub-regional level – including multi-country programs;
- Develop and maintain relationships with new and existing donors and partners in the Congo Basin region;
- Work closely with the sub-regional Congo Basin team to develop a strong and strategic portfolio of sub-regional programs for conservation at scale;
- Provide impetus to, and collaborate in the development and testing of sustainable and innovative financing models including carbon markets, debt-for-nature swaps, green bonds and blended finance solutions;
- Other duties as assigned.

### Deliverables

- A comprehensive resource mobilization strategy that includes an overview of the situation, a critical analysis of past fundraising experience, explores future opportunities and strategies, and outlines a time bound action plan to systematically research and raise funds;
- An annex that maps donor interests - priorities, funding windows, typical funding amounts, focal points, samples of successful project applications, and points to clear actions that should be taken to mobilize resources and develop and maintain relationships with donors;
- A series of fundraising materials, both print and digital;
- Master proposals to potential donors;
- Institutional fundraising guidelines.

### Required Skills

- Demonstrated proven leadership skills and ability to work independently;
- Excellent interpersonal skills, and demonstrated ability to work with government, donor and corporate agencies at the highest levels and build strong funding networks;
- Highly competent strategist with proven experience of developing and delivering resource mobilisation strategies;
- Excellent writing and presentational skills and experience of coordinating and writing grant winning proposals and writing high quality reports;
- Excellent understanding and knowledge of the international public and private sector fundraising environment for conservation and development programmes;
- Strong project management skills including impact and budget tracking skills;
- Fluency in oral and written communication skills in English and preferably in French. Working knowledge of Portuguese would be an advantage;
- Strong cross-cultural skills and upholds WWFs values of Courage, Integrity, Respect and Collaboration.

### How to apply:

Interested candidates must submit by **November 12, 2022** an application consisting of a:

Cover Letter & CV with the subject line: CB-RESOURCE MOBILIZATION via [recruit-cam@wwfcam.org](mailto:recruit-cam@wwfcam.org)

*WWF is an equal opportunity employer and committed to having a diverse workforce*