



معرض الأخشاب

WOODSHOW

DUBAI

معرض دبي الدولي للأخشاب و مكائن الأخشاب
Dubai International Wood & Wood Machinery Show

Leading Global Wood & Machinery Tradeshow

15th–17th March, 2022

Dubai World Trade Centre, Dubai



Dubai WoodShow has been the leading trade show for the wood and woodworking machinery sectors since 2005. The show has established its position in the Middle East region as the most dynamic platform for the wood and woodworking professionals.

The dedicated platform provides the opportunity to wood suppliers, wood manufacturers, and machinery manufacturers to showcase their latest products, technologies and large-scale production scenarios to the serious and quality buyers attending the show.

The journey to the upcoming edition of the show is going to be filled with the organization of various digital activities like B2B matchmaking sessions, exclusive virtual events, talk shows and product shows which will pave the exciting path for the physical exhibition scheduled from 15 – 17 March 2022 at Dubai World Trade Centre, Dubai, UAE. The physical exhibition itself will offer various engagement activities like conferences, B2B matchmaking, and networking sessions and industry awards being hosted during the show.

Join us in this exciting journey to Dubai WoodShow 2022 which will provide value and exposure to your brand and give you the chance to meet key decision-makers from the industry and present a multitude of business opportunities.

INDUSTRY OVERVIEW



UAE RANKS AMONGST THE WORLD'S TOP 5 MOST GLOBALLY CONNECTED COUNTRIES

The UAE has emerged as one of the top five most globally connected countries in the world international flows of trade, capital, information, and people across 169 countries and territories.



The construction industry in the United Arab Emirates is expected to record a CAGR of 4.9% to reach **USD 64.2 billion** by 2022.



Infrastructure Projects In Gcc Till 2025 Worth **USD 1.14 Trillion.**



THE CONSTRUCTION INDUSTRY IN THE UAE TO GROW BY 3.1% IN 2021

Growing by 3.1% in 2021, following a decline of 4.8% registered in 2020.



Saudi Contractors Authority Showcased In March 2021 More Than 1,000 Future Projects Worth Over **USD 160 Billion.**

TOP VISITING COUNTRIES



UAE



Saudi Arabia



Pakistan



Oman



Iraq



Jordan



ENGAGEMENT ACTIVITIES AT THE DUBAI WOODSHOW 2022

The journey to the physical edition of Dubai WoodShow 2022 will definitely be filled with a wide variety of engagement activities that will increase the interaction and collaboration between our stakeholders and partners. Below is the list of physical activities that will take place during the show:

WOODSHOW GLOBAL CONFERENCE

Conference/Seminars will bring together industry experts and prominent personalities who will share their brilliant insights about the trending topics as well as the latest local, regional, and global market trends in order to educate and inform industry peers and professionals. We invite all our partners and associations to join us in organising this activity to mutually discuss how to collaborate in growing the industry with a focused approach.

WOODSHOW AWARDS

The Industry Awards will give recognition to the best individuals and organisations, including our key partners and stakeholders, that are committed to excellence through their innovative technologies and products and have made great contributions to the growth of the wood and woodworking machinery industry.

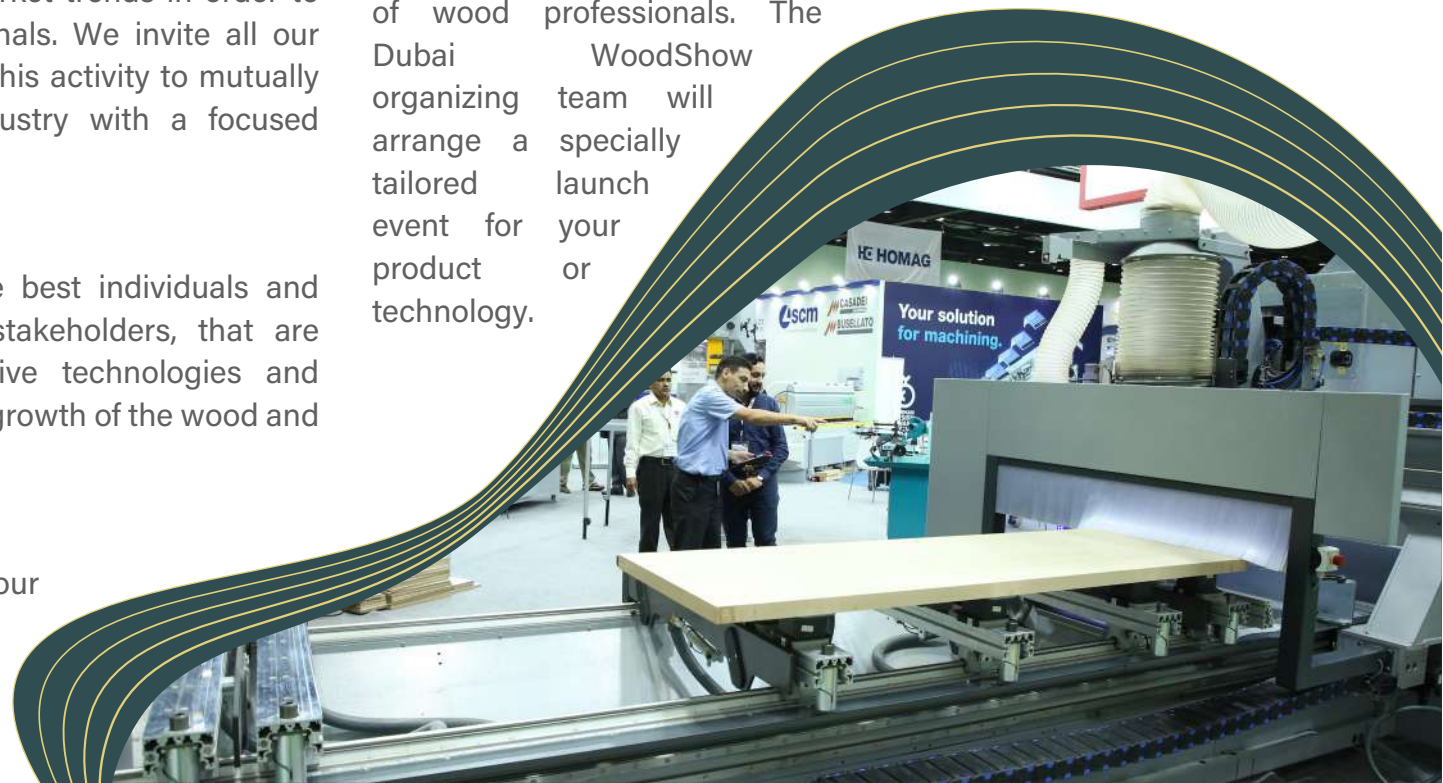
WOODSHOW TUBE

The Woodshow Tube will feature key speakers from our partners and stakeholders who will talk about trending industry topics every two weeks on the

WoodShow YouTube channel. It will feature interviews with leading investors, CEOs and other renowned personalities who will share their success stories and expert viewpoints. Interested speakers can reach out to the organizing team to know more about the sessions in which they can share their knowledge and industry experiences.

WOODSHOW INNOVATIONS

Product shows will serve as a great platform for different brands to showcase their latest products and present their distinctive features, specifications and innovations that will attract potential buyers and investors. Our stakeholders can launch their new product or technology digitally or physically during the show and reach out to a global audience through our enriched database of wood professionals. The Dubai WoodShow organizing team will arrange a specially tailored launch event for your product or technology.



WHY EXHIBIT ?



Network with industry experts and key decision-makers



Meet potential customers from new markets & explore new business opportunities



Get brand exposure as an industry leader to 8,000+ business professionals



Meet your existing customers to discuss new business prospects



Know more about your key competitors



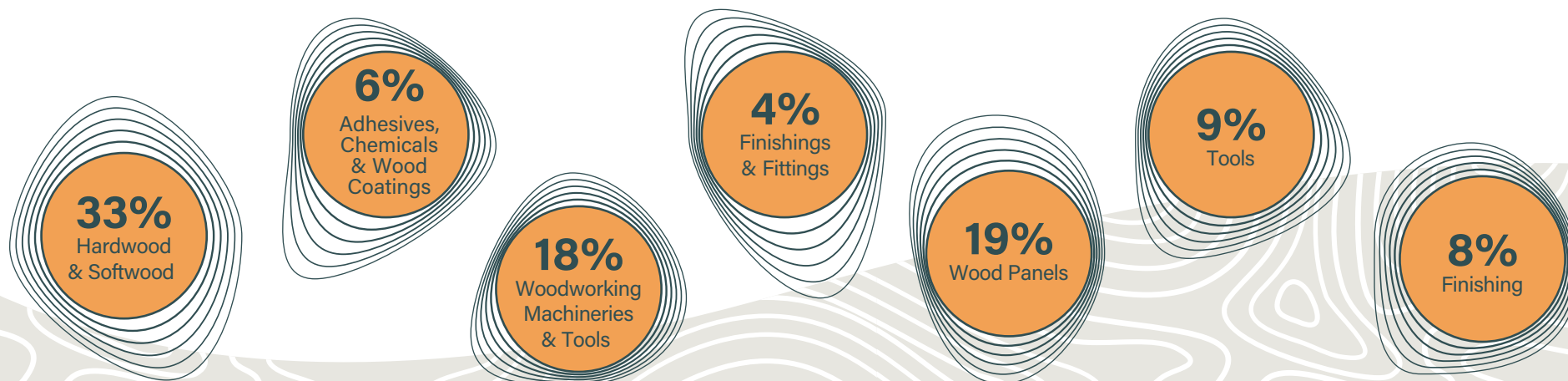
WHO WILL PARTAKE AS EXHIBITORS?

WOOD SECTORS

- Hardwood & Softwood
- Adhesives, Chemicals & Wood Coatings
- Plywood
- Particle Board
- MDF
- Pre-lam Boards
- Veneer
- Flooring
- Decor papers
- Laminates
- Door Skins
- Edges
- Finishings & Fittings

MACHINERY SECTORS

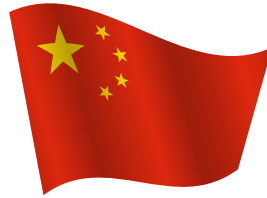
- Woodworking Machineries & Tools
- Portable Machines, Tools & Equipment
- Saw milling
- Drying Machines
- Surface treatment & Finishing lines
- Cutting Tools
- Power tools
- Hand tools
- Software



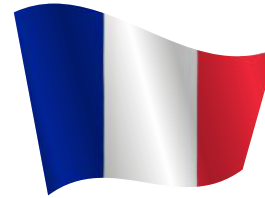
COUNTRY PAVILIONS



Canada



China



France



Africa



Portugal



Russia



Turkey



USA

INDUSTRY VISITOR SECTOR PROFILE



Traders



Consultant/Architect



Interior Designer



Furniture Factories Specialist



Construction Companies



Real Estate Project Manager



Doors & Windows Producers



Wood Working Machinery Suppliers/Distributors/Manufacturers

PARTNERS AND SUPPORTERS



Portuguese Association of Wood and Furniture Industries



Quebec Wood Export Bureau




AMERICAN
HARDWOOD
EXPORT
COUNCIL





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Organizer

STRATEGIC
EXHIBITIONS & CONFERENCES